

# Angeline Bhavya

+919886772516 [angelinebhavya@gmail.com](mailto:angelinebhavya@gmail.com) [angeline.in](http://angeline.in)

**I'm interested in using information and interaction effectively and aesthetically to create meaningful & delightful experiences for people.**

## EDUCATION

- 2009-2011 **Post Graduate Diploma, Information and Interface Design**  
NID R&D Campus, Bangalore
- 2002-2006 **Bachelor of Engineering (Computer Science),**  
Visvesvariah Technological University

## EMPLOYMENT

- March 2013 - Present **Lead Interaction Designer**  
Pramati Technologies Ltd. Working on interaction design and user experience for mobile and desktop applications for retail, enterprise, insurance and healthcare domains
- Jun 2012 - Nov 2012 **Interaction Designer**  
Moonraft Innovation Labs Worked on information architecture and interactions for web and mobile applications.
- Sept 2011 - May 2012 **User Experience Designer**  
YourNextLeap.com  
(now Jombay.com) Worked as the sole User Experience Designer on end to end user experience, for products on YourNextLeap.com, a career recommendation engine for students.
- Jan 2011 - June 2011 **User Experience Design Intern**  
eBay India Product Center Designed a concept for product-based experience for Video game sales on a proposed vertical - games.ebay.com
- Sept 2006 - May 2009 **Software Engineer**  
Mindtree Ltd. Developed and maintained web applications based on Java under the Travel Domain, contributed to scheduled production releases as well as strategic application enhancements.

## SKILLS

### RESEARCH

### INTERACTION DESIGN

### INTERFACE DESIGN

### SERVICE DESIGN

### INFORMATION DESIGN

User Research, Personas, Scenarios, StoryBoarding, Research analysis and concept generation, Information Architecture, Wireframes, Prototyping

## TOOLS

SOFTWARE Illustrator, Sketch, Invision, UXPin

LANGUAGES Basic understanding of HTML, CSS and Javascript

## PROJECTS

TeamUp Product Management App  
2018

Worked on concept, wireframes and visual design for an iPad app for product management that uses a flowchart canvas that can be drilled down to go into task allocation and progress status.

Payroll Product  
2016

Worked on redesigning the Payroll product for a leading payroll company. Process included Research, Information Architecture, Wireframes and Demos, followed by co-ordination with the HTML team to bring the design to life.

Nurse Appointment Scheduling Tool  
2015

Worked on some of the features for an appointment scheduling tool for clinics, considering patient wait times, staff schedules and resource availability

Smartcues Mobile Application  
for Instore Retail  
2013-2014

Worked on concepts and interaction design for the mobile experience as well as the desktop dashboard. Was part of the core team as the product evolved from a social couponing product to a mobile platform that uses microlocation and beacon technology.

YourNextLeap.com  
2011-2012

Worked as the sole User Experience Designer on end to end user experience, starting from research, analysis, information architecture, and concepts for products on a startup called YourNextLeap.com, a platform that facilitates intelligent career decision making for students and young professionals.

eBay Project  
2011

Worked on a product-based experience for Video Games for games.ebay.com. For this project, I did competitive analysis, remote research through website reviews and learnt how to work with an existing UI design system.

NID Projects  
2009 - 2011

As a post graduate student at National Institute of Design, I worked on various design projects related to User Research, Graphic Design, Typography, Service Design, Sustainability, Wayfinding and Interaction Design.

Personal Projects

Some of the personal projects I've worked on are:

DesignLota podcast - I co-host a podcast about design where we talk about design related topics and interview interesting designers.

'QuosterThis' - A Chrome extension I developed that takes a selected quote from a webpage and renders it stylistically in a new tab.

Lettering Projects - I've done some hand-lettering work for clients and friends.