# ANGELINE BHAVYA

# Product Designer

# EDUCATION \_\_\_\_

# Postgraduate in Information and Interface Design

National Institute of Design, R&D Campus Bangalore

# Bachelor of Engineering, Computer Science

Vishveswariah Technological University

#### EXPERIENCE \_\_\_\_

#### Cisco - Senior UX Designer June 2020 - Present

At Cisco, I own some of the UX product efforts as part of the Cisco Spaces UX Team. Cisco Spaces is a cloud-based Location Services Platform. Some impactful Spaces apps I have worked on are OpenRoaming, Location Analytics, Detect & Locate, and IoT Explorer.

# Pramati Technologies - Lead Interaction Designer March 2013 - January 2020

At Pramati Technologies, I started as a designer on a product team for Smartcues – an instore retail analytics web app. I later moved on to projects for various domains like insurance, big data and enterprise where I led the UX teams as a Lead Interaction Designer. I also mentored new designers on the team during this time.

# Moonraft Innovation Pvt Ltd. - Interaction Designer Jun 2012 to November 2012

At Moonraft Innovation, I worked on varied projects as an Interaction Designer and owned the information architecture piece for the projects. Some projects I worked on were a mobile app for Mahindra Reva, Visa request system for Mindtree Ltd, and an Idea Co-creation for Infosys.

# Jombay.com - UX Designer Sep 2011 - May 2012

At Jombay (previously YourNextLeap), I joined as the first UX Designer to help define the product which was focused on education and online career counselling. My concepts served as the initial versions of the startup's flagship product.

# Mindtree Ltd. - Software Engineer Sep 2006 - May 2009

At Mindtree, started my career as a software engineer where I primarily worked on a leading Car Rental web application. During this time, I developed an interest for the user experience of the product which led me to explore User Experience as a career path.

# RECENT PROJECTS \_\_\_\_

# OpenRoaming, Cisco Spaces 2023

I owned the OpenRoaming setup and monitoring user experience where I worked with product and engineering to improve the set up process aiming to increase the trust and empowerment for the user to set up an OpenRoaming SSID for their space.

# Location Analytics, Cisco Spaces 2022

As part of the UX team, I worked on redesigning the data visualization and report creation pieces of the Location Analytics app of Cisco Spaces. The report creation experience was made more flexible and effective.

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#### IoT Explorer, Cisco Spaces 2021

IoT Explorer is an app for managing, monitoring, and optimising assets and IoT sensors. I worked on a Use Case based approach for this app to allow users to receive Outcomes from IoT devices using rules and alerts. (Example: Send an SMS to the supervisor when temperature in server rooms surpasses 28°C)

# Spark APM Dashboard, Bigstream 2019

Bigstream is an Application Performance Management tool to analyse Spark applications to find performance and potential issues and provide solutions that can improve the performance. I worked on simplifying visualizations on the dashboard, improving developer experience to better monitor their Spark programs and helping business users see the business relevant metrics of the Spark programs.

#### Newsy, a concept 2019

Newsy is a mobile Learning Experience concept that helps someone to become more informed about local politics.

### PERSONAL PROJECTS \_\_\_\_

### Design Lota Podcast Ongoing

Design Lota is co-hosted by myself and Industrial Designer Sushmita Charlu. As designers from two different design disciplines, our intention is to be learn from various design disciplines and be an authentic voice of the everyday Indian designer.